CATV Board Meeting  
Tuesday, May 10, 2016  

Board Members: Peggy Allen, Barbara Krinitz, Mike Shuman, Frank Jones, Signe Taylor, Sarah Welsch  
Staff Present: Bob Franzoni, Sophie Bodnar  
Other: Maryann Postans, Hartland, VT  

Start time: 5:30pm  

1. Secretary’s report. All approved.  
2. Treasurer’s report.  
   b. VTel goin to increase by .5% for all VT stations, which will amount to $300 increase.  
   c. CD terms and rates.  
      a. Will wait until August to move CD (2 week window of time).  
      d. All approved.  
3. CATV productions.  
   a. Sarah Welsch asks if CATV would consider filming the Lebanon Heritage Commission meetings (2nd Wednesday/month).  
   b. Bob and Sophie to present productions/programming break-down for June 14th Board meeting  
4. Live meetings.  
   a. For a year CATV can commit to cover annual meetings live.  
   b. Hanover is currently under negotiations with Comcast and could ask for updated technology. Current gear is malfunctioning.  
   c. Hanover gets calls when live meetings go off the air due to technical issues.  
   d. 3rd Channel discussion.  
      i. Auxiliary channel?  
      ii. Live streaming options on Youtube? Will wait to discuss options with Mike Murray.  
   e. Bob will write up live meeting policy for Board to vote on at June 14th meeting.  
5. Fundraising.  
   a. Historically, CATV has never fundraised. Other stations do fundraise.  
   b. Fundraising for specific programming.  
      i. Video camps, Film slams etc.  
   c. Staff/Board involvement  
   d. Committee to form and discuss potential paths forward.  
6. Committees.  
   a. Fundraising Committee: Mike Shuman, Signe Taylor, Sarah Welsch  
   b. Technology Committee: Mike Murray, Peggy Allen.  
   c. The intention is for committees to help support Bob.  
   d. There is potential for the survey committee to morph into marketing committee.  
   e. Branding: what direction is the CATV brand going?  
7. Community Survey.  
   a. Sophie presents on survey  
   b. Survey goal to collect 500 surveys in 6 weeks (June 1 - July 13)  
   c. Staff will pilot paper copy distribution and will share feedback with Board before June 1st.
8. Board meetings in the summer.
   a. Peggy to share summer meeting dates at June 14 Board meeting.
   b. Full Board will plan to meet every other month.
9. Conflict of Interest Policy.
   a. Board will read and share feedback with Peggy via email.
10. 48 Hour Film Slam
     b. Board volunteers to count audience award votes and hand out programs: Barbara and Peggy.
11. Master phone list of Board Members handed out.
     a. Presentation will articulate the content currently available to viewers.
13. Tip Top social gathering after June 14th Board meeting. Peggy will add to the agenda
14. VAN meeting.
     a. Bob has offered CATV to host next 2017 annual VAN meeting.
15. Bob’s retirement.
     a. Sub-committee will start planning for leadership change.
End time: 7pm