CATV Annual Meeting
Tuesday, Oct 18 2016

Board Members: Linda Carbino, Margaret Jacobs, Mike Murray, Peggy Allen, Barbara Krinitz, Sarah Welsch, Frank Jones
Staff Present: Bob Franzoni

Start Time: 5:30pm
1. No Secretary’s report.
2. Treasurer’s report.
   a. Over on Comcast and VTEL. Emily is currently taking staff development. Vermont Access Network membership—possible change in dues.
   b. Linda motions, Frank seconds. All approved.
3. Name change? Public calling CATV for Comcast feedback.
   a. Hold off on decision until new ED is hired.
4. Extended hours—CATV is now open until 8pm on Tues, Wed, Thurs
   a. What is available between those hours? Need to specify on website?
   b. Hours are a test run, reevaluate at the next board meeting.
5. Halloween-a-thon
   a. Held at Dartmouth, 2 YR commitment
   b. Cash awards—look at a main sponsor for prize money next year.
6. Comcast CPG
   a. Currently no live feeds in Hanover because of an equipment issue. Julia Griffen has been very understanding. Two years, CATV should plan on programming Hanover from the Tip Top studio.
7. Equipment update
   a. Video on Demand streaming will be installed in 4-5 weeks. Everything will be on one site, no more Vimeo.
8. Tuck Business School
   a. Learned about non-traditional methods of marketing, advertising, branding. Bob will share information with board.
9. Hartland students update
   a. Field trip to Mount Wachusetts, MA for video contest
10. What are the Board needs?
    a. Board should think about what is needed and seek out people with those talents. Discussion about optimal size and skillsets—will further discuss at December meeting.
    i. Need for members who have experience in marketing, social media, publicity and advertising?
    b. Barbara add to fundraising committee – Sarah, Signe, Barbara; Linda on ED search

6:21 Non-public
11. ED Search
12. 2017 Budget
   a. Subcommittee, Sarah and Frank volunteer. Vote on budget at Dec 13 Board Meeting

Adjourn: 7:08PM