



# Judging Rubric

**45 total points - Artistic Merit**

**15 points - Content/Plot** \_\_\_\_\_ **points**

*Excellent, seamless structure to communicate the story to an uninitiated audience. The message/intent of the film was clear on the first viewing. Excellent dialogue; distinctive and compelling characters*

**15 points - Creativity** \_\_\_\_\_ **points**

*The production displayed independent thought and imagination. The style and concept was novel and distinct*

**15 points - Entertainment** \_\_\_\_\_ **points**

*Excellent overall impression, enjoyment factor, and replay value*

**30 total points - Technical Merit**

**10 points - Sound/Audio** \_\_\_\_\_ **points**

*Audio levels were consistent; clear sound with an absence of distracting noises (buzzes, hums, hisses, etc.). The music selection complemented the story*

**10 points - Editing** \_\_\_\_\_ **points**

*The transitions were seamless and smooth, complementing the continuity of the story*

**10 points - Cinematography** \_\_\_\_\_ **points**

*The film was visually stunning. Lighting, camera movement, angles, and shot selection were excellent.*

**25 total points - Adherence to the Assignment**

\_\_\_\_\_ **points**

*The team adhered to the rules of the assignment; the prompt was incorporated creatively to tell/contribute to the story*

**Total points:** \_\_\_\_\_