



your **voice**, your **channel**,
your **community**

CATV ARTS & ENTERTAINMENT CHANNEL SPONSORSHIP OPPORTUNITY

Partnering with local community television is an innovative way to promote your organization within the Upper Valley community, and to align your brand with CATV's educational, community service mission of bringing culture and education to the Upper Valley communities.

SPONSORSHIP REACH

CATV's local viewing audience includes 10,500+ Upper Valley cable TV residences in Hanover and Lebanon, NH, Norwich, Hartland and Harford, VT.

SPONSORSHIP COST

\$175/month; one month minimum

WHAT YOU GET FOR YOUR SUPPORT

ON-AIR ACKNOWLEDGEMENT

A "Brought to you by" sponsor acknowledgement will air on CATV's Arts & Education channel (Comcast channel 10 & VT channels 169 & 1169).

- **On-air Coverage:** Your sponsor acknowledgement is guaranteed to **run 50 times per month** during your selected coverage period. Acknowledgement will be placed directly before or after shows. This voice over acknowledgement can be partnered with your high quality black & white logo and website address if desired.

VALUE ADDED BENEFITS

- **Website Home Page:** Sponsor recognition airs on CATV's homepage carousel banner throughout 2019. Estimate 6,000+ annual views.
- **Facebook:** Bi-annual sponsorship recognition posts to 500+ Facebook friends; May & November posts.
- **Annual Report:** Recognition in CATV's annual report available to the public both on the CATV website and at the CATV office.

To become a sponsor, contact CATV at 802.295.6688 or info@catv8.org.